



Live on the Levee – May to September 2017  
 Haddad River Front Park – Schoenbaum Stage

14<sup>th</sup> SEASON

## SPONSOR OPPORTUNITIES PACKET

liveontheleveecharleston.com



### AGREEMENT FORM

Company: \_\_\_\_\_

Contact: (First/Last) \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Live on the Levee Sponsorship Level (click or mark by hand)

- Title (\$24,000)
- Diamond (\$12,000)
- Platinum (\$6,000)
- Gold (\$3,000)
- Silver (\$1,500)
- Bronze (\$1,000)
- Magnet Package (\$6,000)
- Video Screen Package (\$6,000)

Payment Terms: At least 50% payment is due by March 15, 2017.  
 Payment is required to be in the form of a check.

Make checks payable to City of Charleston and mail to:

City of Charleston  
 ATTN: Live on the Levee  
 PO Box 2749  
 Charleston, WV 25330

### WHY LIVE ON THE LEVEE?

Live on the Levee is a free outdoor concert series presented by the City of Charleston featuring live music of various styles at Haddad Riverfront Park. The live shows are performed every Friday night on the Schoenbaum Stage. The 2017 Live on the Levee series will begin Friday, May 27, 2017 and conclude on Friday, September 1, 2017. Our concert series celebrates the community and five inner city charities with lively music, great food, and amazing spirit. Many community members come together to make this one of the most popular and unique events in Charleston and the admission is FREE.

# SPONSOR OPPORTUNITIES

**Only 1 Available!**

	Title \$24,000	Diamond \$12,000	Platinum \$6,000	Gold \$3,000	Silver \$1,500	Bronze \$1,000
<b>Logo on all publications and banners</b> (including stage banner and all t-shirts)	✓	–	–	–	–	–
<b>Opportunity to represent and be interviewed on “Highlights” TV Show and any and all other television promotions</b>	✓	–	–	–	–	–
<b>Signage</b> (Printed on 2 large banners (Boulevard) in addition to posters and handouts)	Stage & Premium Locations	Premium Locations & Boulevard	Boulevard	Boulevard	Boulevard	–
<b>Logo placed on Live on the Levee table tents</b> (200+ distributed)	✓	✓	–	–	–	–
<b>Recognition on WCHS TV and Fox 11 television programs</b> (20,000+ households)	✓	✓	–	–	–	–
<b>Access to Overlook</b> (Perfect for Company outings – must schedule night in advance)	✓	✓	✓	–	–	–
<b>Social Media Acknowledgement</b> (LOTL Twitter and Facebook profiles – 12,000+ likes and 1,500+ followers)	✓	✓	✓	–	–	–
<b>Boulevard Tent Space</b> (10’ x 10’)	✓	✓	✓	✓	–	–
<b>Logo located and printed on all full color posters</b> (Over 200+ distributed)	✓	✓	✓	✓	–	–
<b>Emcee mention from Schoenbaum Stage during breaks each performance night</b>	4	3	2	2	1	1
<b>Opportunity to speak from stage</b> (Number of Nights – 5 minute time limit)	Unlimited	4	3	2	1	1
<b>Logo on Live on the Levee Website</b>	✓	✓	✓	✓	✓	✓
<b>Opportunity to display banner for one evening</b>	✓	✓	✓	✓	✓	✓

**New for 2017!**

## LIMITED SPONSORSHIPS:

- **Schedule MAGNET- \$6,000** (1 available) Logo printed on all Schedule Magnets (5,000) and all benefits of the GOLD Package.
- **Video SCREEN DISPLAY - \$6,000** (5 available) Logo placed on the video screen throughout the duration of the performance (minimum of 5 performances) and all benefits of the GOLD Package.

**Sponsorship Questions? Call (304) 348-8014**